

STATEMENT OF WORK

This Statement of Work is entered into between the Client and the Company in accordance with the Contract for Services entered into between the Parties and commenced on 02/01/2025.

The Parties agree that the Services shall be provided as follows:

Project

ID: 005

Name: SEO Content Strategy.

Purpose: This project will consist of efforts to improve the traffic volume to the verified.io website.

Price: The total price for completion of all milestones in this Statement of Work is £1,500.

Deliverables

Deliverable Details

1. *Optimised Web Page*: Various web pages may be edited to optimise for performance. This may include:
 - Design. Improving the design of the Web Page with the goal of improving user experience.
 - Technical SEO. Improving the technical aspects of the Web so that it more effectively meets the technical preferences of modern search engines.
 - SERP SEO: Improving the content on the Web Page to improve its ranking on the Google search results page.

The Client agrees that the Company may make any changes to any Web Page on the verified.io website.

2. *Content Calendar*: A spreadsheet containing the following components related to each Blog Post:
 - a. Title
 - b. Live URL
 - c. Date published
 - d. Content (likely to be provided using a link to a document containing the Blog Post content).

The Content Calendar file will be titled using the project ID as follows: verified_005_content-calendar.

3. *Blog Post*: The blog content to be published on the verified.io website. The Blog Posts details will be provided to the Client through the Content Calendar and associated files.

Deliverables Table

Deliverable	Total Quantity	Content Review Period (Business Days)	Intellectual Property Rights Modifications to Final Deliverables	Attributions
Optimised Web Page	0-10	0	N/A	N/A
Content Calendar	2	0	N/A	N/A
Blog Post	100	0	N/A	N/A

Milestones Table

The Effective Date is the date that this Statement of Work is signed by both Parties, and thereby the Project is commenced.

Milestone	Details of Service/Deliverable(s) to be provided	Price
Month 1 - Start	The Milestone will be considered reached on the Effective Date.	£375
Month 1 - Blog Post Completion	The Milestone will be considered reached upon delivery of the first 50 Blog Post Deliverables and the associated Content Calendar Deliverable.	£375
Month 2 - Start	The Milestone will be considered reached 30 days after the Effective Date.	£375
Month 2 - Blog Post Completion	The Milestone will be considered reached upon delivery of the second 50 Blog Post Deliverables and the associated Content Calendar Deliverable.	£375

The Parties agree and intend to be bound by this Statement of Work.

The Client:

regre

Name:

egregre

Role:

gregreg

Signed:

Dated:

08/21/2025

The Company:

Precision AI Marketing

Name:

Wil Flanagan

Role:

CEO

Signed:

Dated:

08/21/2025

08/20/2025